

2024 CCCC Speakers & Schedule

9:00-9:05am – Welcome & Opening Comments (Theater)

9:05-10:00am – General Session 1: Dr. Randie Culbertson, ISU Cow-Calf Specialist
“Cattle Selection Indexes: They Work for Warren Buffet”

10:05-11:00am – General Session 2: Dr. Shelby Gruss, ISU Forage Agronomist
“Pastures Pay in Many Ways”

11:00-12:00am – General Session 3: Keynote: Brian McCulloh, Woodhill Angus
“True Confessions After 40 Years in the Angus Business”

12:00-1:00pm – Lunch

1:00pm-2:00pm – General Session 4 - Dr. Jason Nickell, MERCK Animal Health
“Sense Hub Ear Tag Technology”

Afternoon Sessions

2:00-2:45/2:45-3:30pm – Break-out Session 1: Jesse Steffensmeier (Producer Speaker)
“Utilizing Wagyu/Akaushi High-Marbling Genetics”

2:00-2:45/2:45-3:30pm – Break-out Session 2: Dr. Shelby Gruss, ISU Forage Agronomist
“Summer Annuals”

2:00-2:45/2:45-3:30pm – Break-out Session 3: Garland Dahlke, Iowa Beef Center
“Swath Grazing: What It Means From the Cow’s Perspective”

2:00-2:45/2:45-3:30pm – Break-out Session 4: Patrick Wall, ISU Beef Specialist
“Winter Cow Feeding Strategies”